CHAMBER CONNECTION May 2017



# **Chamber**Connection

May 2017

HE BIG REVEAL – DRURY STUDENTS WILL PRESENT "TOOL KIT" FOR THE COMMUNITY MAY 11

THINGS TO KNOW

## STEPPING OUT OF OUR...

Comfort Zone – a term we have heard so often, I don't even know if it still has an impact. It is defined as "a place or situation where one feels safe or at ease and without stress." Wow, where is this magical space to begin with? And now that it has been defined, you are asking me to step out of it? In all honesty, we easily become complacent. You can call it settling – maybe it's not exactly what your wanted, it's not ideal but OK, good enough. It is hard work to take something to the next level. Well that is exactly what we are about to ask you to do for the betterment of our town.

As the Drury students working in conjunction with MU Extension finish up their proposal for a 20 year plus growth plan for our community, we can rest easy while we listen to ideas and suggestions. But then we are going to ask you to do something that might be out of your comfort zone (gasp). Roll up your sleeves and get to work.

These students are pouring their ideas into this project, yes, maybe for a grade, but wouldn't it be simply amazing if they

were to come back in a few years and see the impact they had on our community? That we did not discount their hard work as a coffee table book but really utilize it as a guide to our own success? That's where you come in.

There are so many areas in which we will seek your expertise – legal, construction and financial, and after that, upkeep of what is created. Commitment to continue what was started, can we count on you? Will you clear a way to flourish in the future for our children and our community? While we can expect to face roadblocks, we cannot sit back and expect the city, government or someone else to take the reins. Instead we will work with them and utilize a proactive approach to taking our community into 2037 and beyond. Who needs a Comfort Zone anyway? Join us May 11<sup>th</sup>, 6:30 p.m.

2017 BOARD OF DIRECTORS: Mike Tebow – President; David Gregersen – Vice-President; Brian George, Ryan Squibb, Darren Selvidge, Nick Curl, Dianna Ross, Paula Parker and Linda Woolery. Director Pam Dudley.



#### Less Than 6 Months Away

Say it isn't so, we are halfway through the year if you measure in Apple Butter time. We are in need of community volunteers to step up to the plate. Bring you're A-Game to the planning committee in areas like updating records, creating vendor packets, setting up booth spaces, parade ideas – whatever area you like we can plug you in. The first Tuesday of every month we meet at the Chamber office at 7 a.m. Don't worry, there is coffee – we need you for the 51st Annual ABMD event.



### RENEWING MEMBERS

We appreciate our existing members and thank you for renewing your membership in April:

J& S Insurance Jack Turner **Lawrence County Manor** Mt. Vernon Storage Mt. Vernon Family Restaurant Mt. Vernon Christian Church Living Water Fellowship First Baptist Church Sonic - America's Drive-In

Julie Ruzicka

#### JOINING THE CHAMBER

We are always looking to improve the ranks with more local business members from the Mt. Vernon area. If you know a business owner that is considering this, please share with them your experience. A Chamber has community impact when the members join together to solve problems and communicate the "shop local" initiative. Tell a friend, share this newsletter.

#### FIND OUR MEMBER BUSINESSES

Look for this decal when you shop. If you don't see it they may not know about the benefits of Chamber membership. We want to be the type of organization that supports business so much that it becomes second nature to tell a friend.



**LOOKING FOR SOMETHING?** 



#### **EVENTS THAT MATTER**

For the low, low price of \$5, join us for breakfast and topics of interest for our community and state. Hear from **State Senator David Sater** and State Representative Mike Moon at the **Eggs & Issues** breakfast on Friday, May 19th, 7a.m. at the MARC. There are a lot of important issues in the state and in our area. We will get a legislative update from our elected officials and have a chance to ask questions to be in the know. It's our responsibility to take these opportunities to learn about the political climate in our area. Please RSVP to the Chamber.



**SHOP** LOCAL!

**SHOP OUR MEMBERS!** 

#### New Website Now On-Line

We could not be more excited to unveil our new and improved website. We are at www.mtvchamber.com with a sharp, easy to navigate site. There is a lot of information available about our history, community and events in the area. We are most thrilled about the Business Directory tab, you can search then click on the card to learn more or map directions to the company!

## Calendar of Events

**National Day of Prayer,** 7-7:30 am, Thursday, May 4<sup>th</sup> at the MARC west entrance, light breakfast provided for attendees.

Visioning Advisory Committee Town Hall Meeting – The Big Reveal, 6:30 pm, Thurs. May 11th, the MARC gymnasium.

Chamber Board Meeting, 10 a.m., Thur. May 18th, CoC Office, members always welcome to attend.

Community Appreciation Lunch, 11 am to 1 pm, Thurs. May 18th, free to all at the Chamber office, rain or shine.

Eggs & Issues, 7-8 am, Friday, May 19th, at the MARC west entrance, state Political Leaders, \$5, RSVP.

Business After Hours, Chamber Member City of Mt. Vernon, 5:30-7 pm Tuesday, May 23<sup>rd</sup> prior to the City Council Meeting at City Hall, free, public welcome, snacks will be served.

51st Annual Apple Butter Makin' Days, Oct. 13-15, 2017, BE THERE ON THE SQUARE!



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