



BIKING, WALKING OR DRIVING, REMEMBER TO FILL YOUR BASKET WITH LOCAL OPTIONS

Chamber Connection

September 2017

THINGS TO KNOW

BUILDING BLOCKS FOR MtV

We have so much going for us here in Mt. Vernon. To the naked eye we may seem like a tiny dot on the map, an insignificant stop along I-44. But here is an interesting tid-bit for you.

In May, MODOT did a traffic study, counting vehicles, cars and trucks, passing both way on the business loop in front of McDonald's Family Restaurant. They meticulously counted for 12 hours on a Thursday and do you know what they discovered? Some 12,800 plus vehicles were on Mt. Vernon Blvd. Now just breathe and consider that for a moment. With some fancy math calculations for full day, week, month and year, we could really do a lot of business with that number of vehicles passing through. When you are talking about a great place to have a business, we are it people!

Recently, Show Me the Ozarks Magazine interviewed yours truly. When asked why Mt. Vernon is a great place to live and own a business I answered: "I've always heard the most important thing is location, location, location. We are

perfectly situated along the east/west I-44 corridor between Springfield and Joplin, and dissected by Highway 39 north/south, making us an excellent choice for any business that needs to move goods. Taxes are low, cost of living is relatively low, and our schools are outstanding."

Please also consider the recent Vision Tool Kit provided by Drury Students and MU Extension. We are collaborating to make a future for our area that could be like none before, where we create the next great thing that will attract our youth to return with their education and use it to make a brighter tomorrow. We owe it to them to start the process.

What can you do? Get involved, be in the know, lend a helping hand to a neighboring business. We can lead the way. We are your **Chamber Connection**.

2017 BOARD OF DIRECTORS: Mike Tebow – President; David Gregersen – Vice-President; Brian George, Ryan Squibb, Darren Selvidge, Nick Curl, Dianna Ross, Paula Parker and Linda Woolery. Director Pam Dudley.

REPRESENT FOR CoC



Well it's not exactly the cover but this adorable fuzzy friend already had that spot taken. No worries, just glad to get some recognition for the Mt. Vernon Area Chamber in Show Me the Ozarks Magazine. Free copy available here.



The City Wide will be held Saturday, Sept. 30th.

APPLE KIDZONE

New this year in Gibbs Park during ABMD:



The Amazon 230' Inflatable Obstacle Course and the Quad Jump will invite young and old alike to give the all-new Apple Kidzone a try. A new area map outlines many games like Gaga Ball, 9 Square, inflatable twister & the competitive game Human Foosball along with traditional pony rides, dunk tank & others. The good times will last the whole weekend long so get your squad down to Gibbs Park to take part in the high-energy fun and start a new tradition at your



favorite festival, Apple Butter Makin' Days.

WIN OUR RAFFLE GUN!

The Chamber is proud to announce the firearm chosen for the 2017/2018 Annual Gun Raffle. This fully engraved Ruger 357 caliber SP101 is a beauty. We now have tickets available and you will get a chance to see this firearm as it visits local Chamber member

TALO
EXCLUSIVE



OWNER'S
Guaranteed

locations. Check with the Chamber office any time to find the current location to get a look at it. Tickets will be **\$5 each or 3 for \$10**. We will only sell a limited number to improve your chances of winning. This annual fundraiser helps support our activities like Eggs & Issues. Get tickets now!



QR CODE – EASY TO FIND YOUR BUSINESS WEBSITE OR PAGE

If you haven't seen these you need to get one to link to your business website or Facebook page. It's how you can keep up with the younger customers in our neighborhood. You simply create the code for free and the phone app for codes will take the user to your designated page. If you need help stop in the Chamber or ask any teenager to assist. We are using this technology for Apple Butter Makin' Days schedules so you will see them everywhere. The one above will link to the Chamber website, give it a try!

**BUY
CHAMBER
BUCKS FOR
GIFTS AND
EMPLOYEE
INCENTIVES**

- Apple Butter Makin' Days Committee Meeting, 7am, every Tuesday in September, at the Chamber office, please volunteer.**
- Chamber Board Meeting, noon, Thursday, September 21st, CoC Office.**
- City Wide Yard Sale, all day, Saturday, September 30th.**

51st Annual Apple Butter Makin' Days, Oct. 13-15, 2017, BE THERE ON THE SQUARE, 51 Years and Still Growing, 10.8k Facebook followers at Apple Butter Makin' Days (Official).

Veteran's Day on Veterans Way, Nov. 11 in the greenspace.

Follow us on  at Mt. Vernon Missouri Area Chamber of Commerce

Mt. Vernon Area
Chamber of Commerce



Jobs on the Chamber Website

We are constantly striving to improve our social media outreach and discovered from our members that listing job postings would be a helpful feature. If you like you may send the info or just a link, we will gladly get your business identified as seeking employees. In many communities, the Chamber is a resource for linking people to jobs, housing, events and everything else under the sun. If you can think of other ways we can improve features to benefit our members, we are all ears!